|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Stakeholder** | **Unaware** | **Resistent** | **Neutral** | **Supportive** | **Leading** |
| Customer |  |  |  | C D |  |
| Sponsor |  |  | C |  | D |
| CEO |  |  | C | D |  |
| Team |  |  |  |  |  |
| - SD Team | C |  |  |  | D |
| - HR Team |  | C |  |  | D |
| - Quality Team |  | C |  | D |  |
| - Finance Team |  | C |  | D |  |
| Suppliers |  |  |  |  |  |
| - Google Maps |  |  |  | C D |  |
| - Bank | C |  |  | D |  |
| Stores, Restaurants | C |  |  | D |  |
| Program Manager |  |  |  | C | D |